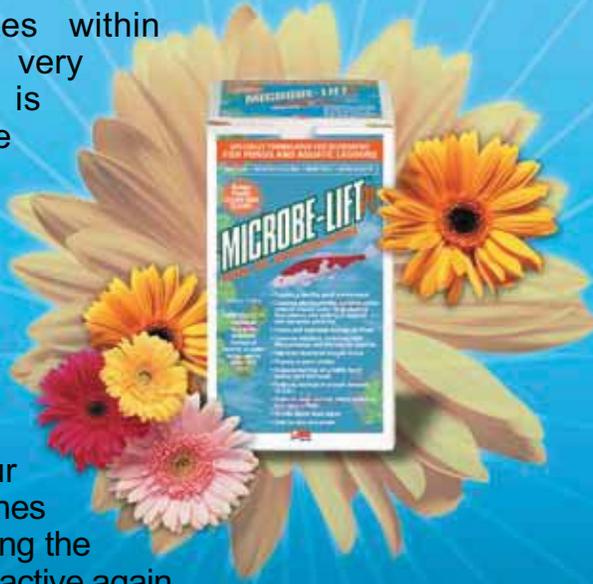


# The Science and Success Behind the Smell

When you open a bottle of MICROBE-LIFT/PL there is a 'rotten egg' smell. The odor is totally harmless, it dissipates within seconds, and it is there for a very good reason. The product is designed to naturally produce hydrogen sulfide and to serve important functions. The hydrogen sulfide acts like an anesthesia to put the bacteria to sleep. That's why our live bacteria have the longest shelf life on the market. When you open the bottle and pour MICROBE-LIFT/PL into your pond, the hydrogen sulfide flashes off and dilutes in the water allowing the bacteria to wake up and become active again.



## THE MICROBE-LIFT SATISFACTION GUARANTEE:

If MICROBE-LIFT does not meet the standards as stated in our directions, we will replace the product ABSOLUTELY FREE, to assure success.

ALL MICROBE-LIFT PRODUCTS ARE UNCONDITIONALLY GUARANTEED TO ASSURE YOUR CUSTOMER'S SATISFACTION.

Convenient Sizes

So, why buy a product that smells like rotten eggs?

**BECAUSE IT'S SIMPLY THE BEST PRODUCT ON THE MARKET!**

**MICROBE-LIFT IS THE PRODUCT LINE MOST OFTEN REQUESTED BY BRAND NAME TO ESTABLISH, RESTORE AND MAINTAIN THE NATURAL BIOLOGICAL AND CHEMICAL BALANCE OF YOUR POND IN ALL SEASONS.**

## Specially Formulated for Decorative Fish Ponds, Lagoons & Smaller Water Features

- Creates a cleaner environment for your pond, promoting faster fish growth
- Reduces ammonia nitrogen levels
- Dissolves away organic sludge
- Seeds and maintains biological filters
- Significantly reduces noxious odors caused by dead algae, fish fecal matter and urine
- Reduces hydrogen sulfide, which creates strong, offensive odors
- Reduces biological oxygen demand (B.O.D.)
- Reduces buildup of bird droppings, fish feed and dead leaves
- Breaks down dead algae
- Improves dissolved oxygen levels
- Contains photosynthetic bacteria which reduces cloudy water by promoting flocculation and settling of organic and inorganic particles
- Effective over a wide range of pH conditions
- Can be used at 45° F

# MICROBE-LIFT® Water Clarifiers (Liquid)



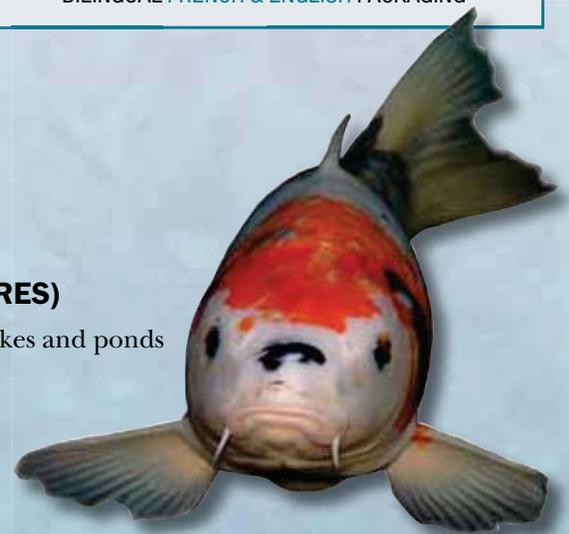
## PL PONDS & LAGOONS (VEGETATIVE CULTURES)

SIZE	ITEM #	TREATS	APPLICATION RATE			
			Pond Vol. (Gals.)	1st App. (Purge)	Next 4 Wks. (Once per Wk.)	Maintenance
16 OZ.	10PLP	80 GAL POND-11 MOS. 200 GAL POND - 8 MOS.	10-20	2 oz.	1 oz.	1 oz.
			21-50	4 oz.	1.5 oz.	1.5 oz.
32 OZ.	10PLQ	500 GAL POND - 11 MOS. 1,000 GAL POND - 8 MOS.	51-80	6 oz.	1.5 oz.	1.5 oz.
			81-250	8 oz.	2 oz.	2 oz.
GAL	10PLG4	5,000 POND - 21 MOS.	251-500	10 oz.	3 oz.	3 oz.
			501-1,000	14 oz.	5 oz.	5 oz.
GAL	10PLG6	5,000 POND - 21 MOS.	1,001-1,500	18 oz.	6 oz.	6 oz.
			1,501 - 2,500	24 oz.	8 oz.	8 oz.
			2,501 - 3,500	28 oz.	10 oz.	10 oz.
5 GAL	10PLX5G	SEE LABEL	3,501 - 5,000	32 oz.	12 oz.	12 oz.
			5,001 - 7,500	40 oz.	16 oz.	16 oz.
			7,501 - 10,000	48 oz.	20 oz.	20 oz.
			BILINGUAL FRENCH & ENGLISH PACKAGING			
32 OZ.	PL32F	500 GAL POND - 11 MOS. 1,000 GAL POND - 8 MOS.	BILINGUAL FRENCH & ENGLISH PACKAGING			

## HC HIGH COUNT (VEGETATIVE CULTURES)

A Proprietary Formulation for larger rural lakes and ponds

- Reduces ammonia nitrogen levels
- Reduces odors
- Breaks down organic sludge
- Contains photosynthetic bacteria



SIZE	ITEM #	TREATS	APPLICATION RATE			
			Pond Volume (Gals.)	1st App. (Purge)	Next 4 Weeks (Once per Week)	Maintenance 1 x per month
GALLON	10HCG4 10HCG6	10,000 GAL POND - 8 MOS.	10,001-50,000	64 oz.	24 oz.	24 oz.
			50,001-100,000	1 gal.	32 oz.	32 oz.
			100,001-300,000	2 gals.	0.5 gal.	0.5 gal.
5 GALLON	10HCX5G	50,000 GAL. POND - 6 MOS.	300,001-500,000	4 gals.	1 gal.	1 gal.
			500,001-750,000	6 gals.	2 gals.	2 gals.
			750,001-1,000,000	8 gals.	3 gals.	2.5 gals.